



Sutton Community Farm

<http://suttoncommunityfarm.org.uk/>



Challenge

Sutton Community Farm opened their farm in 2010 in response to a community need, with the purpose to increase access to fresh, healthy, sustainable food and provide a shared space for people to cultivate skills, get exercise and make friends. After welcoming over 140 members in their first share offer in 2015/16, they have been able to grow the success of their VegBox scheme which they built from scratch. However, to obtain financial sustainability and support themselves, they needed 400 customers, and more space for weighing, packing and storage.






Revenue model

Pledges/Shares ranged from a minimum shareholding of £30 and ran up to £6,000. Sutton Community Farm aims to pay interest on the shares from profits through programmes such as the VegBox scheme.

Impact

In 56 days the project raised £97,462 from over 400 investors meaning that the future for Sutton Community Farm is a bright one. Sutton Community Farm now employs a small team that is supported by a large network of volunteers, who remain at the heart of the farm - so far, they have welcomed more than 3,000 volunteers. Striving to be an inclusive space for the community, shaped by the community, people visit the farm to share their skills, take a break, or simply because they love wholesome, local food.

Key Statistics

-  **Duration:** Equity
-  **Cost of capital:** 2%
-  **Turnover:** £325,000
-  **Investment:** £97,462
-  **Product type:** Community shares matched by Power to Change

